

Going the Distance

Style isn't effortless. If you want it, work at it, says Cheryl Lim



KAREN NG

Age: Mid-30s

Occupation: Stylist

Wearing: Cream
Burberry spaghetti-
strap dress

Get Karen Ng started on the subject of style and watch her fire away. Vivacious with a bold taste in fashion, Ng believes one's sense of style is a strong signal of innermost psyches.

"Style is a combination of personality, eye for detail, appreciation for quality and exposure to things in life," she says. "I like Matthew Williamson, Balenciaga, Chloé, Roberto Cavalli and Alexander McQueen. I like the Brit designers, too, as I'm an eclectic dresser. I just love all sorts of different styles and looks. It all depends on mood, occasion and the ambience of where I am going."

Being well put together is imperative to Ng. "You have to plan your wardrobe a long time in advance. You can't just pick out clothes from your wardrobe daily before you go out. Style is not effortless."

Ng's passion is palpable. She believes it's important to look good everywhere, anytime – even when you're in the confines of the home. "I'm crazy about fashion. I would die without it. Even at home, I make sure I dress stylishly. As Asians, we're taught from childhood to wear tattered, old clothes at home. I don't believe in that. I believe we should dress well even at home."

With such a discerning sense of style, it's no surprise Ng has trawled the fashion capitals of the world and has her favourite shopping destinations nailed. "I love shopping in London. Sometimes I shop straight through the fashion capitals, from New York and London to Milan but London remains my favourite. It has a wonderful mix of brands, and you can find anything you want from Harrods to Selfridges." □



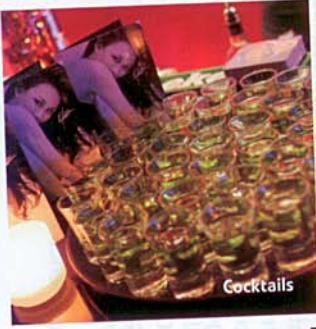
THE WHO, WHAT, WHERE AND WHY OF SOCIAL SINGAPORE

ONLOOKER



Party Princess

*Glamour-zon Karen
Ng's birthday bash cum
launch of Glitz saw friends
Georgia Lee and Ben Lee
join in the celebrations*



Cocktails

Secret Weapon

For those clued into the perennially changing, must-have lists of the glitterati, the one thing no one wants to admit to is their plastic surgeon or personal stylist's number. Enter Karen Ng, the latest edition to the celebute circuit. At her birthday party at St James Power Station's Bellini Room she announced the launch of Glitz, an image consultancy. The Roberto Cavalli-clad host made sure plenty of Bellinis, macaroons and chocolates were on hand.



Natasha Liok



Birthday cake



Maureen Tarunadjaja



Chee Su Ling and Karen Ng



Zoe Tay and Frances Low



Margie Kusuma and Michelle Tarunadjaja