

G.H.Mumm Style
Ambassador
Karen Ng

The Epitome of Style

Celebrity stylist and G.H.Mumm Style Ambassador Karen Ng's sartorial sense is perfectly suited to her star-studded list of clients.

our modern environment. Classic pieces are the cardigans, full billowing skirts and the boxy Chanel jackets.

How would you define style in the '60s?

Psychedelic, modish and wild: the minis, bell bottoms, Biba, Mary Quant, Twiggy and

Pop-art nostalgia, The invention of the 'Le smoking' Tuxedo Jacket by Yves St Laurent.

What comes to mind about fashion in the '70s? The memory of Studio 54, women donning Halston, simply alluring and seductive. Sinuous shape formed by silk jersey, created into halter-neck long dresses and jumpsuits, which are revived in the s/s 2009. Evidently, denim jeans were worn by everyone during those times and became a staple wardrobe piece.

What were the sartorial influences of the '80s? [It was] the 'Disco' fad of the century. Very funky fashion trend. Divas like Madonna, Michael Jackson and Diana Ross have influenced the fashion direction. The stunning '80s supermodels like Elle Macpherson, Linda Evangelista, Cindy Crawford have exceedingly mesmerised and inspired me to explore the fashion world. Power dressing in jacket suits and Gianni Versace's bold and sensual design was a huge significance of this era."

In the 1990s, what was uber-stylish then?

Minimalism and classic evergreen pieces rule

this period. Remember the slip-dresses, which was popularised by Kate Moss, who's named a style icon. The reinvention of Gucci by Tom Ford made a blast in the fashion world.

Now that we're in the noughties, what's your take on present style? Kudos to the ingenious avant garde designers who have been inventing new silhouettes and designs with brilliant construction and detailing. How is it possible to resist pieces from (to name a few) Nicholas Ghesquiere of Balenciaga, Alber Elbaz of Lanvin, Riccardo Tisci of Givenchy, Christophe Decarnin of Balmain?"

Keep protected while race-watching. Shades, Prada

Style is something that Karen Ng is very familiar with. With Karen, it is a way of life. It's no wonder that she's a much sought after stylist, tagged as one of Asia's most stylish, and established Glitz, which offers image consultancy, personal shopping, fashion styling, and wardrobe management.

As the new G.H.Mumm Style Ambassador, Karen Ng embodies all that is representative of G.H.Mumm champagne: she is chic, confident, and a natural at excellence and success. She's also the perfect personality epitomising G.H.Mumm's chic campaign, labeled "It's all about style."

It's this glamorous lifestyle that draws us to Karen, who shares her thoughts on the evolution of style and being stylish during the much-feted Formula 1 Grand Prix in Singapore this year.

Now that F1 Season is in Singapore, how do you plan to celebrate in style?

I anticipate sitting back in the comfort of the exclusive suite and enjoying the races with my friends over a glass of G.H.Mumm.

As a stylist, you take inspiration from style through the ages. How do you feel about fashion in the '50s? [It was] heralding a new milestone in fashion history. Amazingly feminine, elegant and glamorous style, which still pervades and complements



Carry your F1 essentials in this stylish yet roomy tote. Leather bag, Givenchy



Schmooze with your F1 heroes in the after-party in savvy yet comfy heels. Leather sandals, Cole Haan



Witness the F1 races in glam yet easy get-ups. Balmain fall/winter 2009