



Karen Ng in Boudicca jumpsuit

An exciting month follows through with our very own local fashion stylist, Karen Ng. Tapping into her expertise and close ties with Glamour Inc., Ng will bring in the latest collections of Spring/Summer 2011 from four cutting-edge labels - Boudicca, Emilio De La Morena, Hermoine de Paula and Marjan Pejovski, and showcase them in an exclusive trunk show. Expect an endless flow of champagne and canapés, and the comfort of your own privacy at the equally exclusive Passion Hair Salon.

Tell us more about how you entered fashion styling.

It has always been in my blood. I didn't have a very good childhood back then, and it was through fashion that I was able to express myself. It's still the same way today. Being at the forefront of fashion allows me to be in the know, and I consider myself as a very expressive and dramatic dresser. I lived in Hong Kong for 13 years before I moved back to Singapore six years ago, so I was exposed to very different kinds of fashion cultures. Now that I'm here, I hope to be able to influence the people around me with the knowledge I have gained. I am who I am because of fashion.

Who have been your greatest influences to date and why do you love fashion?

No one influences me, but I feel the greatest motivations are women who are successful in all aspects of life. There are many platforms for fashion influences: the TV, internet, magazines, but most importantly, it is essential to find your true style. I love that fashion helps you express who you are. It can change peoples' lives. A good example of an influential fashionista is Anna Dello Russo. She's great because she is able to epitomise fashion in her own way, and she is not afraid to embrace her own style. She has that X-factor, charisma and great taste.

Tell us more about the trunk show, and why you chose these four brands.

It's already been six seasons since I started the trunk show. All along, I've worked with Glamour Inc. to produce the trunk show. They were the pioneers in the fashion industry in Singapore, and with their expertise, I have been able to pick out the labels that are unique and would appeal to our local clientele.

The trunk show works such that upon viewing the actual fashion show, the whole collection, or most of it, would be brought in for our clients and they will get to have a first-hand experience with these 'fresh off the runway' silhouettes. Apart from servicing our clients this way, Glamour Inc. is also able to alter, tailor and personalise each piece of apparel that has been purchased. This way, every step is catered and suited to our client's needs and expectations, and is truly personal.

Why did you choose these four brands in particular?

Well, Boudicca, for one, has been in the industry for over 10 years. Though it is a very low profile label, Boudicca's creations are very quirky and individualistic. Not many know that they actually create couture pieces as well! Marjan Pejovski, one half of the creators of KTZ, was in town earlier this year for the Audi Fashion Festival and his pieces are simply amazing. Hermoine de Paula's creations are the very essence of femininity, and feel so ethereal, fluid and detailed while Emilio de la Morena is a collection of minimalistic clean lines and superb craftsmanship. The vibrant mix is definitely going to be a great showcase!

Share with us best fashion tips.

Know your body shape well, accessorize - it's easy especially when you can get reference from magazines, the internet and celebrities. Don't be too safe in your fashion taste, wear beautiful, gorgeous heels, and always experiment!

What are your three best ways to create a glamorous look?

Get a great hairdo, flawless makeup and accessorise. This combination is the best way to creating an effortless, yet highly glamorous style. Always look at your dress or apparel and plan your outfit with the makeup, the type of hairdo and the accessories like bangles, shoes, cuffs,

and necklaces. It's important to mix and match the right way.

How would you describe your fashion style?

I'm dramatic and very adventurous. Right now, I'm already out of the classics, and more into details and quirky accents. I really like Boudicca's detailing. It's unique, fun and very original.

The Trunk Show will happen from the 3rd to the 10th November (except Sundays and public holidays) between 11am - 7pm, at Passion Hair Salon. Viewings by appointment only; includes a one-to-one consultation with Karen. Email karenng@hotmail.com or call 6732 1141 or 8222 9804 to make an appointment.

"I HOPE TO BE ABLE TO INFLUENCE THE PEOPLE AROUND ME WITH THE KNOWLEDGE I HAVE GAINED. I AM WHO I AM BECAUSE OF FASHION."



Karen Ng in Boudicca jumpsuit



Karen Ng in Marjan Pejovski jumpsuit

Photography: MINTY PHOTOGRAPHY
Hair: PASSION HAIR SALON | Make-up: SAM ONG

CLOSET AFFAIR

Local style maestro Karen Ng embraces her innate affair with fashion through a personalised trunk show at Passion Hair Salon. In collaboration with Glamour Inc., Ng shares more about this intimate showcase and offers some of her style tips. By CHRISTABEL THIO